

SPM 16: *The percent of MCH clients/families who receive one or more supportive services* to enhance child health, development and/or safety.*

Annual Objective and Performance Data	Tracking Performance Measures (Sec 485 (2)(2)(B)(iii) and 486 (a)(2)(A)(iii))				
	2000	2001	2002	2003	2004
Annual Performance Objective		NA	74	75	76
Annual Indicator		73.1	72.5	73.7	84.7
Numerator		5,438	5,811	8,802	20,374
Denominator		7,436	8,010	11,946	24,047
Is Data Provisional or Final				Final	Final
	2005	2006	2007	2008	2009
Annual Performance Objective	77	78	79	80	80

Notes - 2003

Source: SPHERE and MCH funded-agencies' reports for 2003.

Notes - 2004

Data for 2004 represent duplicate client counts across both categories for the numerator and denominator. Source: SPHERE reports for 2004.

a. Last Year's Accomplishments

Relationship to Priority Need(s): SPM #16 relates to Wisconsin's Priority Need-Health Access and #10-Injury.

1. Supportive Services--Enabling Services--Children, including CSHCN and their Parents
Title V funded services in the 2004 contracts, 96 LHDs and other private non-profit agencies submitted 306 objectives to provide MCH/CSHCN services. About 31% (94 objectives) were to provide supportive services to parents of children and youth to age 21 years, including children with special health care needs. For the purposes of reporting this measure, supportive and enabling services for children including CSHCN and their parents to support child health, development and/or safety include the following public health interventions during 2004.

Advocacy; Total Activities	=263 for 244 clients.
Case Management; Total Activities	=724 for 464 clients.
Health Teaching; Total Activities	=18,158 for 7,455 clients.
Referral & Follow up; Total Activities	=2,334 for 1,997 clients.
Screening; Total activities	=8,473 for 6,867 clients.
Overall Total Activities	=32,310 for 20,374 clients; 84.7% of reported MCH clients.

In the first 6-months of 2004, CSHCN parent to parent activities included the training of support parents in each of the five DPH regions. Actual matching of parents began June 1 with 144 families receiving referrals for parent to parent support services. Continued connection of parents to other support opportunities such as support groups also occurred.

2. Governor's "KidsFirst" Initiative--Infrastructure Building Services--Pregnant women, mothers, infants and children, including CSHCN.

In May 2004, Governor Doyle announced a four-part "KidsFirst" Initiative. The four focus areas are: Ready for Success; Safe Kids; Strong Families; and Healthy Kids. This direction from the Governor provided a course for state programs to enhance supportive services for families and their children including an initiative of a universal home visiting program to connect families with services and a targeted program to prevent child abuse and neglect. The MCH program continued to provide leadership in State family support programs.

3. Governor's Call to Action Summit on Child Abuse and Neglect--Infrastructure Building Services--Pregnant women, mothers, infants and children, including CSHCN

On April 29 and 30, an invitational summit was held to initiate planning on a State Call to Action to end child abuse and neglect. About 150 Wisconsin leaders involved in preventing child abuse and neglect, protecting children, and helping heal victimized children joined the Governor to discuss prevention strategies. Local webcasts of the event occurred May 17 through June 30 to add to the State Call to Action planning process. A preliminary report was released and six workgroups were established to formulate recommendations in the following areas: Substance Abuse, Domestic Violence, Children's Mental Health, Family Economic Success, Parent Education and Family Support Systems, and Child Sexual Abuse.

Activities	Pyramid Level of Service			
	DHC	ES	PBS	IB
1. Title V funded family supportive services		X		
2. Governor's KidsFirst Initiative				X
3. Governor's Call to Action Summit on Child Abuse and Neglect Prevention				X

b. Current Activities

1. Supportive Services--Enabling Services--Children, including CSHCN and their parents

Title V funded services in the 2005 consolidated contract, 97 LHDs and other private nonprofit agencies submitted 223 objectives to provide MCH/CSHCN services. About 48% (108 objectives) were to provide supportive services to parents of children and youth to age 21 years, including children with special health care needs. Seventy-three (68%) of the services were related to child safety in the following areas: home safety assessments, safe use of child passenger systems, bicycle safety instruction, and individual or group education for parents that promote child safety.

The Parent to Parent Matching Program continues to be funded with Title V dollars to provide supportive services to parents of children with special health care needs. DHFS is currently undergoing a competitive procurement process to provide these services and a vendor is expected to be selected by July 1, 2005.

2. Governor's "KidsFirst" Initiative--Infrastructure Building Services--Pregnant women, mothers, infants and children, including CSHCN

As part of his KidsFirst initiative, Governor Doyle supports a statewide home visiting program to first time parents. The State MCH program provides leadership for an initiative implementing a universal home visiting program to connect families with support services and an expansion of a targeted program to prevent child abuse and neglect. The MCH program continues to provide

leadership and participates in action steps toward improvements for children by assuring use of best practices when implementing these family support programs.

3. Governor's Call to Action Summit on Child Abuse and Neglect--Infrastructure Building Services--Pregnant women, mothers, infants and children, including CSHCN

During 2005 the State MCH program provides leadership and participates in the Call to Action planning process. Key leadership of the MCH program staff includes co-facilitation of the Family Support and Parent Education Workgroup consisting of 35 leaders from private and public agencies working with families throughout Wisconsin. It is expected a final Call to Action report will be available late summer 2005. This will consist of the recommendations from all six workgroups and include long term recommendations to improve the lives of children and their families in Wisconsin and prevent child abuse and neglect.

c. Plan for the Coming Year

This performance measure was not selected for continuation based on the new 5-year Title V Needs Assessment.